



## Privacy Policy

This Privacy Policy sets out the data processing practices carried out through the use of the Internet and any other electronic communications networks by DP Lenticular Limited. We meet the high standard for data privacy introduced by the new European data protection law known as the General Data Protection Regulation (GDPR), approved by the EU Parliament on 14 April 2016 and going into effect in May 2018.

If you have any requests concerning your personal information or any queries with regard to these practices, please contact DP Lenticular Ltd, Mr. Daniel Pierret: [daniel@dplenticular.com](mailto:daniel@dplenticular.com).

Please note that all data captured will be used and held in accordance with the requirements of the General Data Protection Regulation (GDPR).

## Information we collect about you

How do we collect information? We collect information on our websites through the use of online enquiry forms, website sign up forms and email hyperlinks.

We collect your personal information for various purposes, such as processing your order, corresponding with you, answering your questions or in connection with a job application. Also we record your information when you give us your business card during an event such as a trade show as this is showing a clear interest in our products.

We collect additional information about your visit to our website using cookies (See Use of Cookies).

## How are we using the information about you?

We process personal information for the purposes of:

- dealing with your enquiries and orders ,
- providing and personalizing our products and services,
- providing you with information about our products and services, such as new products or prices,
- providing you with information about the Lenstar Lenticular Print Award (LLPA)
- carry out customer service and support, deal with enquiries ...
- providing you with information about our activity (trade shows, ...)

## Use of Cookies

We use cookies to personalize your experience while you are on our sites, make navigation easier, and for Web site usage statistics.

Most browsers will allow you to turn off cookies.

## Marketing

Please note that your information may be used to send you details of those products or services that we offer, that we have identified as likely to be of interest to you. This will be in accordance with any preferences that you may have indicated when you completed a registration form or other data capture form.

## **Third Party Services**

DP Lenticular Limited uses a third party service to help maintain the security and performance of DP Lenticular websites, mainly [dplenticular.com](http://dplenticular.com), [shop.dplenticular.com](http://shop.dplenticular.com) and [thelenstarlenticularprintaward.org](http://thelenstarlenticularprintaward.org). To deliver this service, this company has access to the “back office” of our sites where some data might be stored. We do not store credit card details.

We also use third party services and systems to provide some functions on our websites, and marketing functions. These include social media platforms, web analytics services, and the Lenstar Lenticular Print Award (LLPA) registration services or sending you the above mentioned information by email. We have a contract with this company about the protection of our data.

We do not share personal data with other third parties for any purpose except as required to do so by government bodies and law enforcement agencies.

## **Opt-out**

If at any point you would like to opt-out of receiving communications from us, or would like to change the channels (such as email or post) that we use to contact you, please contact Daniel Pierret: [daniel@dplenticular.com](mailto:daniel@dplenticular.com) or write to us at the following address:

DP Lenticular Ltd, Unit 2, Office Pods, 6-7 Marine Road Lower, Dun Laoghaire, Co. Dublin, A96 P9H6, Ireland

## **Other websites**

Our website contains many [links](#) to other websites that are outside our control and are not covered by this Privacy Policy. If you access other sites using the links provided, the operators of these sites may collect information from you that will be used by them in accordance with their privacy policy, which may differ from ours.

## **Subject access requests**

You have the right to see what personal data we hold about you. To obtain a copy of the personal information we hold about you, please write to Daniel Pierret at:

DP Lenticular Ltd, Unit 2, Office Pods, 6-7 Marine Road Lower, Dun Laoghaire, Co. Dublin, A96 P9H6, Ireland

## **Internet-based transfers**

Given that the Internet is a global environment, using it to collect and process personal data necessarily involves the transmission of data on an international basis.

This means for instance that data you pass to us may be processed outside the EU, although the data will always be held securely and in line with the requirements of the General Data Protection Regulation (GDPR) approved by the EU Parliament on 14 April 2016.

By communicating electronically with us, you acknowledge and agree to our processing of personal data in this way.

## **Update**

We keep our privacy policy under regular review and we will place any updates on this webpage. This privacy policy was last updated on 14<sup>th</sup> of March 2018.